

Peace & Inspiration

"Sometimes it falls upon a generation to be great. You can be that generation." ~ Nelson Mandela

We are looking for someone great- it's your time to participate in peacebuilding!

YCC/SEEYN OPENS CALL FOR YOUNG DESIGNERS

For providing the visual identity for the project "Divided Past Joint Future"
and to take the social challenges as inspiration for creative and innovative ideas!

What is "Divided Past Joint Future"?

Regional four-years long initiative gathering 18 organizations from 7 countries from Western Balkans and Turkey with associated partners from Slovenia, Croatia and Austria. The aim of the project is creating strong sustainable inter-sector platform for cooperation in field of implementing peace-building policies through innovative mechanisms.



APPLICANT:



PARTNERS:



Institut za društvena istraživanja u Zagrebu
Institute for Social Research in Zagreb



WHO CAN PARTICIPATE?

Everyone who has interesting design proposal in their lap-top, head or on paper. Young professional, students or amateurs from 18 to 35 years old.

HOW TO WIN?

Send your vision of peace-building:

1. sign and/or logo - with basic standards: positive, negative, system of characteristic colors (use of the logo in color and in black and white version, vector format);
2. slogan/motto - must clearly represent, signify and communicate the topic;
3. suggestion for the characteristic font, allowed minimizing, different formats/vertical and horizontal;
4. form shapes of the logo: Leaderboard (728 x 90 pixel) i Full Banner (468 x 60 pixel);
5. example of applied design on printed and promo materials: memorandum, business card, flag, pen, poster, ad, leaflet;
6. example of applied design in digital environment - for example cover page of Facebook;
7. short and clear written description of the design idea in English;

The design idea should not be previously implemented, publicly presented or published anywhere.

WHAT IS MOST IMPORTANT TO THE JURY?

Jury will select the designs according to innovation, creativity, esthetic, clarity of idea display and understanding of the concept.

WHAT CAN YOU WIN?

According to decision of the jury, there will be one wining design idea, which will be awarded with implementation and publishing of the idea and financial compensation of 300 Euros (net).

DEADLINE?

The call is published on 16th of February and it will last until 7th of March 2016. The winner will be published on 31st of March 2016.

HOW TO APPLY?

The idea should be sent only in digital form. Every product should be delivered in separate document, and size should not go over 2MB. Form should be JPG form with 256 colors, and size max 3500 X 2480 pixel.

SEND YOUR WORK TO: dividedpastjointfuture@gmail.com